



## **Terms and conditions for the “Get Back on the Road” promotional campaign with prize draw**

### **ARTICLE 1 – PREAMBLE**

Point-S UK Ltd, having its registered office at Carleton House 266 – 268 Stratford Road, Shirley, Solihull B90 3AD, (hereinafter the “Organising Company”), has decided to organise, in the United Kingdom, a promotional game with a purchase obligation and a prize draw at the end of the competition, as part of a promotional campaign for the sale of tyres, (hereinafter referred to as either “Get Back on the Road” or the “Prize Draw”), rewarding customers in accordance with the terms and conditions set forth hereafter.

### **ARTICLE 2 - PURPOSE**

The purpose of these Terms and Conditions is to define the rules applicable to the “*Get Back on the Road*” campaign.

Participation in the Prize Draw implies full and unconditional acceptance of these rules. Failure to comply with the conditions governing participation set forth in these rules will render participation null and void.

### **ARTICLE 3 - DURATION, TERRITORY AND ADVERTISING THE CAMPAIGN**

The “Get Back on the Road” campaign will take place from 14 May 2021 until 30 June 2021 inclusive, and that the campaign is reserved exclusively residents of the United Kingdom and therefore the prize is also exclusive for residents of the United Kingdom.

The promotional game is advertised in all participating Point S Points of Sale using a communication kit composed of: 1 poster, digital banners, promotional. The promotional game is also supported by a digital Facebook and Google advertising campaign that runs from 15 May 2021 to 10 June 2021.

All authorisations required by national legislation have been requested by the Organising Company.

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Point S Tyres (UK) Ltd,  
Carleton House, 266 – 268 Stratford Road, Shirley, Solihull, West Midlands, B90 3AD  
Registered in England No: 07997001 / VAT Registration No.133776501



## **Article 4 – CONDITIONS GOVERNING ENTRY AND PARTICIPATION**

### **4.1. Entry conditions**

To participate in the Prize Draw, a participant must meet the following conditions:

- Be an adult individual (which, for the purposes of this document, is defined as anyone over the age of 18 years old), living in the United Kingdom at the time of this Prize Draw and the prize must be exclusive for residents in the United Kingdom. Participation in the Prize Draw is limited to one per household, (same name, same postal and/or email address), for the entire duration of the Prize Draw.
- The participant must not be connected to the Point of Sale. This excludes employees and managers of the Point of Sale, members of the Point S network, members of companies involved in preparing the Prize Draw, printing promotional media and organising the promotional campaign, as well as the families of all of these people.

### **4.2. Conditions governing participation**

To participate, the customer must respect all of the conditions set forth hereafter.

#### ***a. Prior purchase of Continental tyres***

The Prize Draw is open to any customer who purchases two (2) or more Continental tyres in a participating Point S Point of Sale, between 14 May 2021 until 30 June 2021 inclusive.

Any customer who wishes to participate is informed that collection of a prize is subject to proof of this purchase. It is specified that the only acceptable proof is an invoice in the participant's name. It is therefore the responsibility of any customer wishing to participate in the Prize Draw to keep said invoice, even if a copy of the proof of purchase could be also provided by the Point-S branch.

#### ***b. Entry form***

Any customer wishing to participate in the Prize Draw must visit the website <https://www.promotion.point-s.com> and complete the entry form available therein.

To be valid, the entry form must be completed by the participant, who must provide all of the following information:

- Title
- Surname
- First name
- Address / Postcode / Town/City
- Email address
- Mobile telephone No.
- Purchase date
- Name and location of the POINT S Point of Sale where the tyres were purchased.

Any participation not fully completed by the participant will be considered null and void and cannot entitle said participant to a prize.

### ***c. Validation of entry***

Being informed of all of these conditions, participants expressly agree to the processing of their personal data in the context of the Prize Draw. Said consent is given by ticking a box on the entry form:

- "I acknowledge and accept all the terms and conditions of the "Get Back on the Road" promotional game and agree to the processing of my personal data for this purpose."

Participants can also agree to processing for advertising and/or promotional purposes by ticking the following box on the entry form:

- "I agree to be contacted by the Organising Company for advertising and/or promotional purposes."

In the event that a participant does not tick the first box, their participation will be considered invalid, and they will therefore be unable to validate their entry form. In the second case, it is specified that participants are free to choose not to tick the box.

If fraud of any kind comes to light, in particular if an individual enters the competition several times during the duration of the Prize Draw, the Organising Company reserves the right to completely cancel the fraudulent participant's entry.

### **ARTICLE 5 – THE ALLOCATION OF PRIZES**

For the "Get Back on the Road" promotional campaign, the prizes consist of 8 sets of Holiday Vouchers worth £500 each. A prize draw will take place on the 9th July 2021 with the winning participants being drawn by a court bailiff appointed by the Organising Company to select the 8 winners. The prize draw to determine the 8 winners will take place at the head office of the organising company, or failing that, at the head office of the appointed court bailiff.

Winners can use their vouchers from the following travel agency:

Travel Counsellors Ltd, Venus, N° 1 Old Park Lane, Trafford City, Manchester, M41 7HA

Contact; M. Ian HUGHES

Tel: 0151 601 8830

Mail : [Ian.Hughes@travelcounsellors.com](mailto:Ian.Hughes@travelcounsellors.com)

Web: <https://www.travelcounsellors.co.uk/ian.hughes>

Following the prize draw, the 8 winners will be informed by phone and by letter and their name will be published on the website: <https://www.promotion.point-s.com>.

To claim their prize, winners should communicate, by 16 July 2021 at the latest, the above-mentioned proof of purchase which is necessary in order for the prize to be awarded: the invoice proving the purchase of 2 or more Continental Tyres in the Point S network, dated between 14 May 2021 until 30 June 2021 inclusive. The name of the beneficiary mentioned on the invoice must be identical to that mentioned on the entry form on the website.

The prizes won must be accepted as they are and cannot be refunded or exchanged or be the subject of monetary consideration. The Organising Company reserves the right to replace the prize(s) with another prize or other prizes of the same value, if circumstances outside its control make it necessary.

In the event that a winner is unable to collect their prize, in particular if proof of purchase is not communicated to the Organising Company, the winner cannot appoint a third party to benefit therefrom and the prize will automatically become the property of the Organising Company, without any claim being possible.

#### **ARTICLE 6 – COMMUNICATION REGARDING THE “GET BACK ON THE ROAD” CAMPAIGN**

A publication will be made at the end of the “*Get Back on the Road*” which may include photographs of the Points of Sale and the winner(s) and the winner’s/winner’s surname(s) first name(s) and country/ies – counties rather than countries surely?) of residence, without this entitling the winner(s) to any remuneration, right or other advantage other than the prize rewarded.

This communication authorisation will be given for each participant by filling out the information on the “*Get Back on the Road*” entry form and ticking the box regarding the terms of conditions of the rules, as set forth in the summary of the entry form and on the poster, and in detail in the Prize Draw rules.

#### **ARTICLE 7 - PERSONAL DATA**

In accordance with the General Data Protection Regulation No. 2016/679 of 27 April 2016 (“GDPR”), participants have been informed that the Organising Company, as data controller, will automatically process the Prize Draw participants’ personal data.

Participants give their free and informed consent to the Organising Company to collect their personal data during their participation in the Prize Draw.

The data controller uses a processor which will process the personal data provided on the website <https://www.promotion.point-s.com>, in particular for the management of prizes awarded under this promotional campaign. This processor is a communication and operational marketing agency, specialised in network coordination, sales promotions and the digital field. This subcontractor has signed a service agreement with the data controller, defining the scope of management of personal data collected as part of this promotional campaign.

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The purpose of the data processing is to organise the *"Get Back on the Road"* promotional campaign. Subject to the participant's consent, the purpose of this processing will be to send information and offers regarding services provided by the POINT S network, in the context of future marketing/advertising campaigns.

The personal data collected is intended for use solely by the Organising Company, the Point of Sale in which the purchase was made and the management company for the prize draw, and cannot or will not be used by a third party.

Participants' personal data will be kept, in the United Kingdom, for a maximum duration of 36 months as from the date of collection, without prejudice to each participant's rights to give instructions regarding use of his personal data, after their death. not relevant surely!

In accordance with the GDPR, each participant benefits from the right to access, rectify or request erasure of their personal data and to the portability thereof, and to restrict or object to processing of their data, in accordance with the conditions and limits provided for by the regulations. These rights can be exercised by contacting the Organising Company at the address Carleton House 266 – 268 Stratford Road, Shirley, Solihull. B90 3AD or by sending an email to [dpo@points-development.com](mailto:dpo@points-development.com).

If a participant exercises their right to object to data processing before the end of the Campaign, said participant waives their right to participate. Participants are entitled to bring a claim before the competent control authority.

Participants are aware that, if they do not wish to be prospected by telephone, they can object thereto by entering their landline or mobile telephone numbers on the free Robinson list which can be accessed on the either <https://www.mpsonline.org.uk> or <https://www.tpsonline.org.uk/tps>

Being informed of all of these conditions, participants expressly agree to the processing of their personal data in the context of the Prize Draw, specified for each processing purpose. Said consent is given by ticking a box on the entry form:

- "I acknowledge accept all the terms and conditions of the "Get Back on the Road " promotional game and agree to the processing of my personal data for this purpose."

Participants can also agree to processing for advertising and/or promotional purposes by ticking the following box on the entry form:

- "I agree to be contacted by the Organising Company for advertising and/or promotional purposes."

## **ARTICLE 8 - MISCELLANEOUS PROVISIONS**

### **8.1 – Liability**

Participants are fully responsible for their participation in the Prize Draw.

The Organising Company cannot be held liable if, in the event of force majeure or events outside its control, (in particular in the case of technical or IT problems etc.), disrupting the organisation and management of the “*Get Back on the Road*” campaign, it has to shorten, extend, postpone, modify or cancel this promotional campaign for tyres.

The Organising Company cannot be held liable for any Internet malfunction preventing the smooth running of the Prize Draw.

Any person accessing the website and participating in the Prize Draw accepts full responsibility for doing so. The Organising Company draws the participants’ attention to the fact that they are responsible for information declared on the website with their profile.

The Organising Company can cancel or suspend all or part of the Prize Draw if it comes to light that fraudulent behaviour of any kind has taken place, in particular related to IT, in the context of participation in the Prize Draw. In this case, it reserves the right not to allocate the prizes to any fraudsters.

In any case, if the smooth administrative and technical running of the Prize Draw is disrupted by a virus, computer bug, unauthorised human intervention or any other cause outside the Organising Company’s control, the latter reserves the right to discontinue the Prize Draw.

No request for a refund can be made to the Organising Company, either for the costs of accessing the website, or postal costs.

### **8.2 - Governing law**

The “*Get Back on the Road*” campaign and these Rules are governed by United Kingdom law.

All disputes regarding the validity or interpretation and enforcement of these rules will fall under the exclusive jurisdiction of the Birmingham Commercial Court.